



Comba is proud to take part in MWC Barcelona 2022, the world's largest and most influential connectivity event held from February 28 to March 3 in Barcelona. It was exciting to come face to face with our customers and partners, be part of the centre of discussion and debate, the place where leaders in the mobile ecosystem continued charting the future to achieve the full potential of technology.

[Read More>>](#)



## COMBA AND TURKCELL COLLABORATE TO LAUNCH OPEN RAN TRIALS

(1 Mar 2022, Hong Kong) – Comba Telecom Systems Holdings Limited (“Comba Telecom” or “the Group”, SEHK stock code: 2342), a global leading wireless solutions provider, today announced that Comba Network Systems Company Limited (“Comba Network”), an indirect subsidiary of Comba Telecom has completed an Open RAN deployment in the network of Turkcell, a telecommunications and technology services provider founded and headquartered in Turkey, to support the RAN architecture transformation of the Turkcell Group, starting from the first trial in Turkey.

[Read More>>](#)

Monetizing the wave of  
Fourth Industrial Revolution with

Comba | intel



Joining hands with Intel, we successfully hosted a webinar discussing the benefits of private 5G network to vertical industry. Taking our reference cases in Smart Factory and Smart Mining, we shared how Comba 5G private network with Intel FlexRAN incorporated help enterprises achieve full autonomous operation.

[Watch Now>>](#)

## MWC 2022 Event Highlights



Open RAN Summit (Keynote & Panel)



Hong Kong Technology Pavilion



Comba Roundtable



Comba Showcase

# Media Exposure on Mobile World Daily

**MOBILE WORLD DAILY**  
OFFICIAL NEWSPAPER OF MWC22 BARCELONA

**IN THIS ISSUE**

- MWC22 - WHAT NOT TO MISS!**  
FROM CONFERENCES TO THE MOST IMPORTANT TOPICS OF THE YEAR'S SHOW
- GLOMO AWARDS PREVIEW FEATURE**  
CHIEF OF JUDGES SHUNN COLLING LOOKS AHEAD TO THE BIG MOMENTS
- ANALYST Q&A**  
FOUR LEADING INDUSTRY EXPERTS PREDICT THE HOT TRENDS AND TECHNOLOGIES FROM MWC22

**OFFICIAL SHOW PREVIEW**

**GSMA boss bullish on prospects for big MWC**

John Hoffman, CEO of event organizer GSMA Ltd, is bullish on the prospects for the 2022 edition of the mobile show since the Covid-19 pandemic began with GSMA holding a scaled-down version of the event last year.

Hoffman says that the year will be "a bit bigger" than the last one, if attendance is not smaller than what it used to be, with around 1500 companies in attendance across 50 countries, in addition to the 4YFN start-up focused event also being held at the event venue.

In terms of the agenda, Hoffman revealed it had hit record numbers for conference programme speakers, with more people than ever from around the world wanting to present, creating high demand for on-person slots.

In total GSMA is expecting more than 2000 sessions, with only a "handful" of companies that are going to send their speakers virtually," said Hoffman.

**CONNECTIVITY UNLEASHED**

In an interview with Mobile World Daily, Hoffman revealed that "people want to be together" and the appetite for person-to-person events will clear space, as he expected between 40,000 to 60,000 people will walk through the conference programme speaker reports, with more people than ever from around the world wanting to present, creating high demand for on-person slots.

**CONNECTIVITY UNLEASHED**

At the core of the event's theme, Hoffman explained why Connectivity Unleashed was the perfect umbrella for the event, with access to 5G, the 6G, AI and IoT connectivity more mainstream than they were pre-pandemic. Can, on p.10.

**Start-ups back in focus as 4YFN broadens line-up**

The GSMA Four Years From Now (4YFN) event for technology start-ups returns as a special conference programme for MWC Barcelona 2022, as organisers look on a successful entry to the main show. Over 100 start-ups will be featured during the 2022 event. The 4YFN programme is dedicated to technology for growth and innovation being the number of start-ups in the 4YFN conference programme to rise, as structured around broader themes: inspiring founders, innovation, funding and corporate venturing, and customer needs.

Among the other topics in the conference include digital health, environmental tech, border and topics, and diversity and inclusion. Event director Peter Dorian highlighted: "Fostering risk, innovation and growth."

**4YFN Connecting Startups**

The start-ups are accompanied by financial data, competitors and networks, all complemented by an audience of more than 1000 start-ups from across the globe, along with a host of networking activities. Can, on p.10.

**Great Technology makes collaboration happen**

To get things done, you need the right tools. Great Technology makes collaboration happen.

**CONNECTIVITY UNLEASHED**

At the core of the event's theme, Hoffman explained why Connectivity Unleashed was the perfect umbrella for the event, with access to 5G, the 6G, AI and IoT connectivity more mainstream than they were pre-pandemic. Can, on p.10.

MWC22 BARCELONA PREVIEW | www.mobileworlddaily.com | PAGE 1

**GSMA Services**

**We can help your business thrive in 2022**

- Device Information**  
Precisely identify 5G and IoT devices
- oBDR**  
Drive new business with oBDR
- Pass & Security**  
Protect your business from phishing
- Network & Interconnect**  
Ensure reliability of VoLTE and VoWiFi services
- Blockchain & Roaming**  
Accelerate offshore registration & settlement

Discover how through demos and overview of our data, analytics, and tools.  
GSMA Partners, USA & Spain 4045  
MWC22, GSMA Membership and Services, Hall 1, Stand 102 | [www.gsma.com/services](https://www.gsma.com/services)

**ScanVis™**

In the new normal amid the COVID-19 pandemic, technology is essential to help create a healthy living and working environment, strengthening business resilience, and ensuring economic continuity. ScanVis, a company wholly owned by Comba, continues to bring high-performance and intelligent access control solutions for safer and convenient registration and check-in at MWC Barcelona 2022 for consecutive years. With touch-free access control, unnecessary physical contact is eliminated to significantly mitigate the health risk.

With the adoption of top-notch forward-thinking computer vision technology, ScanVis enables private and public sectors to enhance security and operational efficiency with the secured and accurate admission solutions. Scalable to support thousands of users across multiple locations, ScanVis certifies registration, check-in, access and security management with robust cloud-based software and seamless integration. Our skilled partners offer knowledge sharing, solution integration and technical support locally. We strive to serve our customers' needs with tailored-made solutions to meet their business needs.

PAGE 20 | MWC22 BARCELONA PREVIEW | [www.mobileworlddaily.com](https://www.mobileworlddaily.com)



As a trusted technology partner of GSMA, ScanVis, wholly owned by Comba, brought high-performance and intelligent access control solutions for safer and convenient registration and check-in at MWC Barcelona 2022 for consecutive years.

[Know More >>](#)

[Send to friend](#)

If you do not want to receive any more promotional emails from us, please [Unsubscribe](#)

To understand our privacy policy, please click [HERE](#)



**Comba**

©2022 Comba Telecom Limited. All rights reserved.